



Bootcamp Agenda

Agenda Day 1:

- 9:00 – 11:00** Introduction and "The Business Growth Process"
- 11:00 – 11:15** Coffee Break
- 11:15 – 13:00** "26 Marketing Mistakes and how to stop them from crippling you"
- 13:00 – 14:00** Lunch
- 14:00 – 16:00** "42 Business Principles" part 1
- 16:00 – 16:15** Coffee Break
- 16:15 – 18:00** "42 Business Principles" part 2
- 18:00 – 20:00** USP and Positioning and First 15 seconds

Agenda Day 2:

- 9:00 – 11:00** "13 Critical questions customers ask before they buy" - workshop
- 11:00 – 11:15** Coffee Break
- 11:15 – 13:00** The 7 Quantum Keys and Building your own strategies for each
- 13:00 – 14:00** Lunch
- 14:00 – 15:30** Creating your own Action Plan – part 1
- 15:30 – 19:00** Creating your own Action Plan – part 2
- 19:00** Finish (prize giving)